

StyleSpeakTM

The salon & spa journal



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FACE 2 FACE

Tete-a-tete with co-founder of Fat Mu, Natasha Nischol

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Solve your design dilemma

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the
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issue



Carving Her OWN TRAJECTORY

This youngster is making waves in the field of make-up and hair

Words | Bindu Gopal Rao

Jannat Sethi is a professionally trained Make-up Artist and Hair Stylist from Makeup Designory (MUD), New York. She specializes in both beauty make-up as well as special effects. From a clean beauty make-up to a burnt face she can do it all.

How did you stumble upon a career like this?

I was always fascinated with this art. Like every girl while growing up I would play with my mother's make-up. The art of make-up always fascinated me, the transformation of a person is sometimes mind numbing. But I had never thought that I would actually get to make this my career. Even before I left for my training people would ask me to do their make-up for special occasions and I would tell them that I am not a trained artist yet but that didn't discourage them from hiring me. That's when I decided to go to school and get trained. There was a lot of encouragement from family to actually move to New York and follow my dreams.

What do you like the most about your job?

It is my passion. I meet and work with new faces every day. Seeing client's reactions and the thrill I get by fulfilling their expectations is the best part for me. It's an ongoing learning process and I can never get bored.

What were your initial challenges?

Like every artist, my initial challenge was that I might die a starving artist. We cannot be business minded people and usually tend to undersell ourselves. I had to go through training to develop this skill, which I am still learning. Also, moving back from New York and setting up my work in India has been a bit of a challenge. The industry is very different in both the places. Well, the main challenge was to quit my job with a media house in Delhi and move to New York. It was a big career change, but with my family's support I decided not to give up.

How important is make-up to you?

I would not be the person I am today if this was missing from my life. Especially when I do a beauty make-



up, it's amazing to see a girl's personality transform and become more confident. Also, I love the jaw dropping reactions of people when I do a burnt face or an old age make-up on them.

What are the funkiest colours this summer season?

Earthy and nude tones are the way to go for a fresh no makeup look. Shades of corals and orange are a hit. These tones

The key trends in make-up...

Strobbing and Contouring are really in these days. It is basically playing with light and shadow. It is actually a very old technique and was a Makeup Artist's secret but no more, people have really picked up on this trend and some are acing it.

Which celebrity would you like to style?

Madonna, I love her style, from

sophistication to a very edgy look, she rules it all.

What are your future plans?

Future plan is to keep working hard and continue learning. I just never want to stop growing as an artist. Also working with Sanjay Leela Bansali for his productions would be a dream come true. I really appreciate his eye for creativity and intricacy. **SS**



go well with the summer theme while not giving a very heavy look.

What brands do you work with?

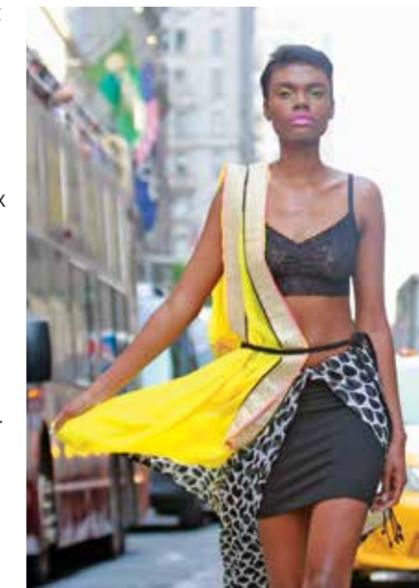
I have a very wide kit. I use MAC, Bobbi Brown, Anastasia Beverly Hills, MUD, nyx and Makeup forever are a few to name.

Who is your Bollywood favourite?

Deepika Padokone and Sonam Kapoor are my favourites. They are both style icons and I would love to work with them.

Who do you aspire to become like?

Well, my role model is Dick Smith. He is the God of special effects.



TRIVIA

- DOB: September 23, 1990
- You hail from: Chandigarh
- You wear your hair: Short
- Your colour: Purple
- Your highest high: Seeing the difference I can make with this art
- Your lowest low: My yoga pants
- You are comfy in: Palazzo
- Party hair Secret: A good hair spray
- You hate: Hypocrisy