

StyleSpeakTM

The salon & spa journal

Vol.8 ■ No.11 ■ 178 pgs ■ January 2015 ■ ₹100

FACE 2 FACE

Meet acclaimed
hairstylist Vipul
Chudasama

AU NATUREL

Halal Cosmetics are trending,
but how much do you know
about it?

Getting Close To Nature

A look at products that
include elements from nature

THE GREEN Sweep

How to become an eco friendly salon

the
natural
issue





Party harder!

Don't let winter be the barrier for your clients. Parties, weddings, anniversaries... make your clients look their best from head to toe.

Words | **Bindu Gopal Rao**

January is a continuation to the December parties. Welcoming New Year or getting ready for a friend's sangeet or attending a wedding... it is time to put your best foot forward. There's lots to do with skin, hair, makeup and nails?

Facial Matters

Considering that our faces have extremely sensitive skin and are areas

where we need to nourish constantly, cold harsh winters steal the glow from the face and make us look pale. This is the least you want when you are all set to party. A facial is an amazing way to revive the skin back to its glow and gleam, and many products are there to guide you well and get you back on track to look your best for all the occasions, be it Christmas parties or the big New Year bash. "Facials particularly

lay stress on three factors that drive excellent results to attain not just a beautiful face but a beautiful you since it brings back your skin to life by improving circulation, offering deep cleansing and restoring back all the nourishment that your skin tends to be loose due to the cold winter weather.

We all end up with dry itchy skin during winters since there is a lack of Vitamin D

with minimum exposure to sunshine, less humidity in the breeze and drying effect the air. When your client visits your professional salon, tell them what their skin requires and what type of skin they have. Suggest them specific things to make their facial a better experience, so be it skin whitening or anti-aging, take them through all the facial services you have to offer. Depending upon the skin type suggest them a facial that will make their skin bounce back to being a stunner. This party season what your client needs is a bright gleaming radiance that not all facials provide, it is essential they pick on a product or service knowing every detail about it and how it would nourish their dry itchy scaly skin.

The On Glow Facial Kit enriched with Vitamin B3, Vitamin E, Aloe Vera Extract, Vitamin C, Soya Protein, Mulberry Extract, Chamomile Extract and much more is perfect for treating dry winter skin as Jasmine Oil is soothing, healing and improves elasticity. Olive Oil is high in Tocopherol (Vitamin E) making skin radiant and helps in hydrating the Epidermis. "The facial comes with a Pearl Powder that is extracted from the inner layer of the shell and contains Amino Acid, Calcium and Vitamin B complex resulting in a smooth clear skin and leaves the face with a sparkling pearly lustre," says Bharti Modi, Director, Vedic Line.

Tress Talk

Hair is an element that can make or break a look so ensure that it gels well with your client's overall look.

Swati Gupta, SP

India Master Alchemist advices, "Being the wedding and party season very often we get our hair blow dried quite



Hair: Patrick Cameron, assisted by Mark Rea **Makeup:** Alison Chesterford

often. Let your client experiment with different styles to optimize the blow dry. Suppose they leave their hair open in the afternoon which could be styled in a nice updo in the evening on the blow dried hair. This saves time and is cost effective as well. My recommendation would be to move away from the clichéd open hair with curls and try different hairstyles this season. You can try innovative braids and updos which look very chic and elegant .The halo braids and the Victorian style looks are super stylish for this party season.To finish any hairstyle you can use the System Professional Luxe Oil which is an excellent product to add shine and gloss to your hair. Make your simple hairstyles glamorous with the use of accessories available. Today in the market accessories like maang tikkas, head pieces and cute clips are available to make simple hairstyles glamorous using salon recommended

products like System Professional Luxe Oil Reconstructive Elixir,a luxurious hair oil which protects hair keratin and provides light-weight, long lasting smoothness. It protects the hair from drying out and gives additional shine is recommended. The fusion of oils infuses into the hair structure to transform hair from inside and out and protects the keratin, leaving instant and long lasting smoothness. Here are two looks to try this party season. Part your hair and take gentle twirls on both sides .Other side going all the way to the back to meet the other side. Create a halo band around the hair and secure the twists tightly using pins. Finish using SP Luxeoil. For the second look, take a horseshoe section on the top and take horizontal sections between the main section and backcomb the area and pin it to create a bouffant. Pull the rest of the hair up in a really high pony tail. Finish the look with

SP Luxeoil. To make this look more girly you can add a cute hair accessory.

Makeup Matters

While most of us focus on the clothes and accessories that walk down this festive season, there is also a lot to be said about the latest makeup trends. The trending makeup look for this festive season and Fall Winter 2015 is going to be a stylish metallic makeup. "When opting for a metallic base, use a mineralize base if that is available. Or else add illuminators (cream or powder) to your foundation on palette first, mix well before applying. Don't overdo the shine in your base at you might end up looking too bright and shiny which is a complete no to get your base right. Technically, you need sheen only on certain areas of your face called the highlight areas, putting sheen all over might just make your face look bloated specially in pictures. Add a cream based metallic tone (close to your skin tone, pearl white, vanilla, rose gold, goldmine, and copper) to compliment your skin tone. Don't make it too stark, just a little amount will reflect back light and brighten your face. One should choose a metallic shadow based on skin tones but can go really wrong if not done well. Fair skin tones should opt for bright or dull silver and rose gold metallic shades while medium skin tones look best in soft gold and soft copper shades. Olive skin tones look best in warm gold and copper shades, and dark skin tones carry off rich copper and pewter (dull grey gold). When concentrating on eye makeup, metallic shades should be applied on inner corner of the eyes to brighten the eyes, centre of the eye lid, arch of the eyebrows to highlight them. Try Oriflame's The One Colour Impact Cream Eye Shadows in deep indigo, rose gold or shimmering steel shades for an extravagant metallic look for your eyes. As for the face, one should apply metallic shades for highlighting the face. Centre of the face including forehead, bridge of the nose and chin to give illusion of a longer and slimmer face.

Little highlight area above the blush can also be accentuated using metallic tones. One can pair up Oriflame's One IlluSkin Blush for healthy glowing cheeks. Creating a pout at the centre of the lips using any lipstick whether bright or dull will accentuate the lips and make it look fuller with the help of metallic shades. On the body, add metallic tones sheen (silver, gold or copper as per skin tone and preference). For a silky smooth look, you can also accentuate your collar bones by adding the same. Very subtle or dull metallic shades of gold, taupe, etc. go well during the day. One can wear a metallic shade colored eye liner in gold, copper or bright tones without over doing it and can go all glam in the evening with bright metallic tones that reflect shine. Use it as a single eye shadow / or eye liner or go all out there with metallic smokey eyes," says Aakriti Kochar, Makeup and Beauty Expert, Oriflame India.





lip colour as well, this will give them a coordinated, classy look.

The all-time favorites for this trend are the pinks, reds and oranges. Go for a signature Manicure - a relaxing and refreshing treatment for the hands where the fingers are soaked in an aroma- therapeutic foaming bath. The nails are reshaped, cuticles are cleaned up, and the hands are massaged with a refreshing warm lotion. Likewise the Rosy Rosie Manicure - a bath of rose petals, rose essential oil, milk protein, and fresh mint will soften your hands and refresh your cuticles. It is followed by a rose and citrus exfoliation to reveal vibrant new skin. After this, your hands are toned with rose water mist and finally topped off with a relaxing hand-to-elbow massage. Do not forget your feet and indulge in a pedicure. Try the Paraffin treatments. During a Paraffin pedicure, the feet are covered with several layers of melted paraffin wax, after a thick moisturizer is applied. The feet can either be dipped into the wax, or the wax can be brushed onto the feet. After the wax dries, it is peeled off from the feet. A Paraffin pedicure is highly effective as it is very moisturizing and a boon for people with dry feet," says Nirupama Rao- Deputy Chief Executive Officer, Sami Direct. **SS**

Nailing It

At a party what can catch everyone's attention is your client's nails – the importance of well groomed hands and nails particularly can hardly be over emphasized. This is the season to play with colours. Choose the right shade to suit your client's complexion. Do not use nail colours that are in sharp contrast to, or too close to the skin tone. Experiment with color pops for a casual look and keep it neutral and toned-down, when your client is looking forward to a formal outing. "Express yourself with nail art and let your imagination free. You can paint vivid designs to suit your client's personality and use their favorite colours to define them. Some of the nail art designs that are a 'must try' are animal prints, tribal, and contrast designs. You can add a dash of glitter on top of the nail colours, to glam it up. Use silver

or a gold transparent nail paint, to give it a really cool look. You can always match your client's nail colour with their

