

StyleSpeak™



The salon & spa journal

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MAKING BRIDES
BEAUTIFUL



She specialises in make-up for bridal parties, hen parties, fashion shows and special occasions under her brand Make-U-Up by Kiinjal Mehta.

Words | **Bindu Gopal Rao**

Inspired by her mother, make-up artist Kiinjal Mehta is a professional bridal look expert. She started her career as a hair technician to a MAC make-up artist and is now running an academy of her own.

How did you stumble upon a career like this?

I started as a HR person in a consultancy so that I could save enough and pursue my dream of becoming a successful hairstylist and make-up artist. After a year I did a few courses and workshops in hairstyling and worked as a hair technician for about 2 years, and one fine day I decided to step into the world of make-up. I started working from home and soon began giving bridal trials and conducted personal make-up lessons for young, enthusiastic girls. Now, I not only do make-up for beautiful brides-to-be but also train aspiring make-up artists and conduct make-up workshops and personal make-up lessons.

When they call me a perfectionist, an eye make-up expert and such lovely tags it just motivates me to do better in life.

What do you like the most about your job?

I always loved dolling up people, be it with make-up or even giving them a make-over with haircuts. I have grown up watching my mom working wonders with faces even in those days when technology and quality was not so developed.



Who or what inspires you?

I love seeing happy faces and getting compliments from my students or my clients. My mom has always been a very hardworking person and she was known for her artistry. My mom and her sister have been my biggest inspiration and without them all that I have so far was never possible.

How important is make-up to you?

Initially my family never supported me in working or pursuing a career as a make-up artist and after my mom passed away it was really difficult to convince them. In fact it is funny as I had not even told them that I am an artist in MAC until I started doing well for myself as a freelancer and got listed as the best make-up artist in Bangalore. Make-up is very important to me. I wish I could actually scream and express my feelings towards it. It's such a fabulous world, make-up gives confidence and enhances ones beauty and I feel I look more beautiful with my make-up on but with the right tricks and techniques.

What are the funkiest colours this summer season?

The funkiest colours are the pop of magenta, burgundy, aqua etc. It's also a season of freckles and very nude skin look.

What brands do you work with?

Brands like M.A.C, Anastasia Beverly Hills, Makeup Forever, Bobbi Brown, Laura Mercier, Kat Von D, Huda beauty, Lorac Cosmetics, Urban Decay etc

Who is your Bollywood favourite?

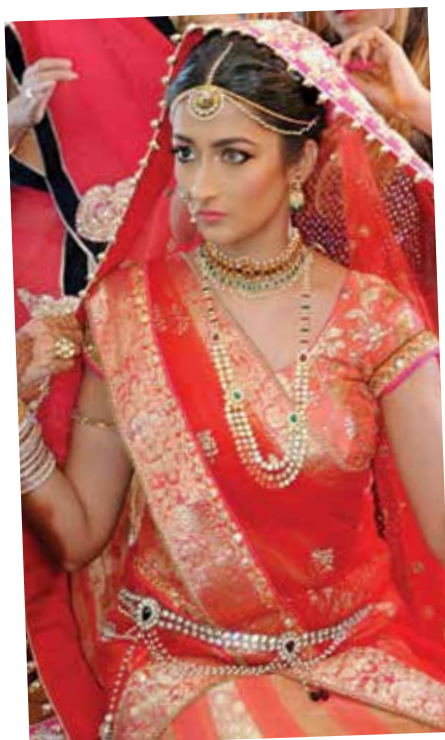
Mickey Contractor is the God of all artists.

Who do you aspire to become like?

I aspire to become like my mom who was multi-talented and an amazing personality.

What kind of look would you like to style your clients with?

There are different looks that I like and I never stick to one. Experimenting is the key to achieve more and more and I always prefer working according to my client requirements, be it a nude to an absolute bold look to an absolute conceptual creative look.



What are the key trends you are seeing in make-up?

The current trend is glossy red lips, bold liners with pastel colours.

Which celebrity would you like to style?

Deepika Padukone.

What are your future plans?

I plan to have my own academy for make-up, hair and styling. **SS**

TRIVIA

DOB: 23.12.1988

You hail from: Bangalore

You wear your hair: Wavy

Your colour: Fair

Your highest high: Listed as one of the best make-up artists in Bangalore

You are comfy in: Shorts and Tee.