

StyleSpeakTM

The salon & spa journal



Vol. 9 ■ No. 8 ■ 168 pgs ■ October 2016 ■ ₹100

FACE 2 FACE

Meet make-up wizard
Vidyadhar Bhatte

Colour It Right!

Make-up for
different skin types

PICTURE PERFECT

Experts decode looks
from ICW 2016

Trend Spotting

NYFW SS17
looks decoded

FESTIVE FERVOUR

The best make-up trends
for this festive season

the
Make-up
issue



Be Beautiful

High-quality services and a great experience are synonymous with the Bodycraft chain of spas and salons

Words | Bindu Gopal Rao

If you are in Bangalore, you will not miss the Bodycraft chain of spas and salons. Founded by Manjul Gupta, today the chain is being run in collaboration with her daughter Swati Gupta. With several branches in the IT City, Bodycraft has become synonymous with a high-quality salon experience.

Salon Space

The salon space is divided into three zones. The first is the Styling or 'ST' zone that has the hair cut and wash stations and a retail products display. The salon uses Sebastian products, exclusively retailed in Bangalore by Bodycraft for all styling needs. The Enhance or 'EN' zone is dedicated to colouring and smoothening services and this is where the experts do both pre- and post-care recommendations. The Alchemy or 'AL' section is the care boutique with the ultra luxury facility for hair care treatments and advanced diagnosis carried out with hi-end products tested and proven for results.



The staff here is well-trained, attentive and takes feedback seriously. In fact the best part is that they are also competent to advise you on what products suit your hair and make recommendations accordingly.

So what are you waiting for? Head to Bodycraft for a pampering session and you will come out feeling good, relaxed and looking like a million bucks. Now, that is having your cake and eating it too! **SS**

Salon Services

At Bodycraft all services are offered after a thorough consultation with the client. I decided to try a haircut and my stylist was attentive to my needs. Since I wear my hair short, a haircut can be challenging; but my stylist ensured that he addressed all my needs making sure that he spoke with me and told me what he was doing.

I also tried a Wella hair colour that comes with an ammonia free option. In fact the odourless colour takes about 30 minutes to dry and my stylist ensured that he washed my hair using Wella's colour stain remover several times. A post colour protect treatment was also applied for lasting colour.

While you are here I also recommend the Alchemy Hair Spa which serves a dual purpose – rejuvenation and solving problems related to the scalp and hair. The products used are top notch and include Nioxin that works on hair volume and scalp related issues, Luxe-oil that works on restoring keratin and SP's Wella Alchemy that addresses dandruff and hair breakage.



FACT FILE

Name of the Salon: Bodycraft Spa and Salon, Sadashivanagar & Kormangala

Established: Bodycraft was established in 1997, Bodycraft Salon Sadashivnagar –October 2014, Koramangala – March 2015

Founders: Manjul Gupta,

Area/Size: Sadashivanagar – 3500 sq.ft, Koramangala – 4000 sq.ft

Number of estheticians: Currently Bodycraft has 118 Stylists across its branches. Sadashivanagar – 12 stylists, Koramangala – 15 stylists

Timings: 9.30 am to 9.30 pm