

Style SpeakTM

The salon & spa journal



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FACE 2 FACE

With Ity Agarwal

Green is in!

SS's guide to designing an organic space within your salons and spas

NATURAL

BLISS

SS's guide to beauty products with natural ingredients

Closer to Nature

Holistic beauty treatments involving natural elements and products

CHAOTIC TRANSITION

Demonetization's impact on Indian salon industry

the
Natural
issue



Staying in Trend

Indulge in some me-time at Green Trends Unisex Hair & Style Salon, BTM Layout, Bengaluru

Words | Bindu Gopal Rao

Green Trends Unisex Hair & Style Salon, one of the fastest growing salon chains in the country belongs to FMCG major CavinKare Pvt. Ltd.'s salon division Trends In Vogue. The salon is the pioneer in the Indian beauty Unisex salon segment which has played a key role in transforming the unorganised beauty salon industry into an organised one.

The brand is well known for its expertise in providing unique grooming services, fashion styling and bridal makeup. The salon chain has a strong presence in Bengaluru through its 20 plus outlets which provide world-class infrastructure

and a host of innovative and trendy services which are carried out with utmost care and perfection. I decided to check out the salon at BTM Layout!

Pamper Yourself

The salon is done in a contemporary manner and the furniture is in black – simple straight lines with a pop of colour coming from the green and pink branding of the name.

Green Trends has recently introduced a skin analyser that uses a camera that magnifies skin and hair and shows the current condition of the same. After the test, I was told that my skin and hair

were dry and hence I was recommended the Perfect White Ultime Facial and a Casmara Mask.

My therapist, Indu, started with a dual cleansing ritual that helps remove makeup (if you are wearing any) and then deep cleans as well. Post this she applied a concentrated serum and an enzyme mask to help reduce wrinkles, tighten skin and lighten complexion. A gentle face scrub with kiwi and a steam was followed with a peel off whitening mask. After this I was given a vitamin vegetable mask called Casmara Prestige that ensures a nice even tone and hydrates skin completely.

This facial nourishes one's skin to bring out its innate radiance. I felt fresh and my skin was glowing post the session.

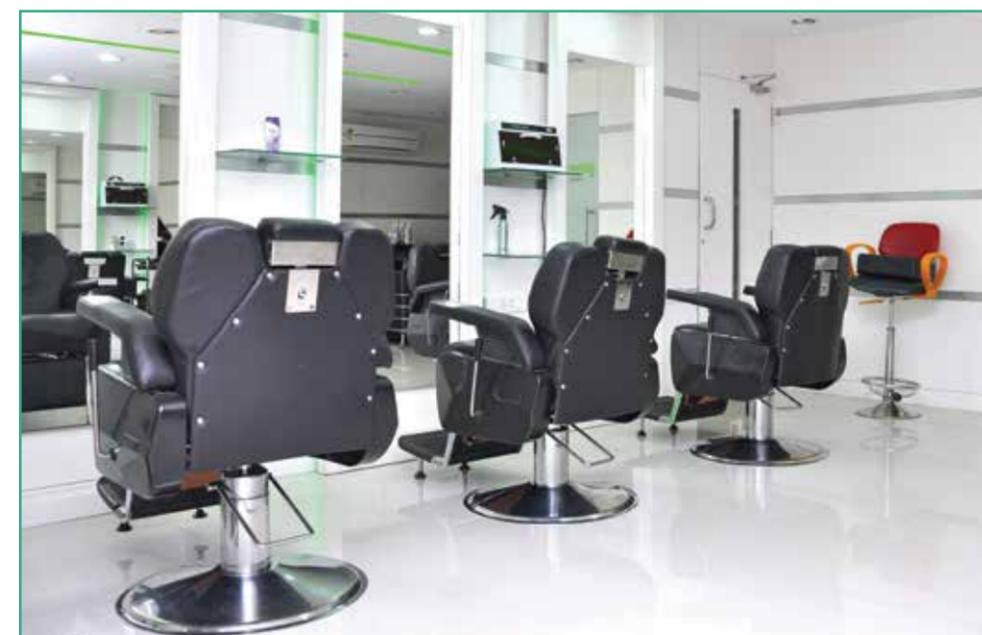
Pure Indulgence

After my facial I decided to go for the Alchemy Spa Treatment SP Wella. After washing my hair, my therapist Punith, applied the mask, in my case a volumizing one and massaged it thoroughly into my hair. This was left on for close to 20 minutes before it was washed. I was told that I would not be given a steam as my scalp was sensitive. An infusion was then applied to volumize hair and strengthen the roots. Deeply relaxing, the head, neck and shoulder massages were the ultimate care I needed.

At the end of the session, I could feel that my hair was soft and the complete opposite of what it felt when I came in. Apart from the hair spa, I also experienced the Crystal Spa Pedicure which has a lovely gel soak followed by a cuticle cleaning process, scrub, masque and massage that left my feet looking like a million dollars. The session again helps one to relax and I was glad I opted for the same.

In all a visit to Green Trends Salon had me getting a great session of looking after everything from head to toe and I can tell you it is a great feeling to come out after many hours feeling refreshed,

relaxed and rejuvenated. Well the 'me' time is great and you look and feel good – that is the best deal. So what are you waiting for? Head to the nearest Green Trends Salon for some indulgence! **SS**



FACT FILE

Name of the Salon:
Green Trends Unisex Hair & Style Salon, BTM Layout

Established: September, 2011

Founders: C.K. Ranganathan

Area/Size: G +1, 1743 ft.

Treatment rooms: 5

Number of stylists: 10

Timings: 8.00am to 21.00pm

Address: No.316, 7th Main, MICO Layout, BTM Layout, Bangalore - 560076