

**BINDU GOPAL RAO**  
SPEAKS WITH **AMIT**  
**AHUJA**, DIRECTOR &  
CFO OF STUDIO  
MALABAR, TO FIND  
OUT WHERE HE  
SOURCES HIS  
PRODUCTS AND  
HOW HE  
OVERCOMES  
CHALLENGES IN THE  
DESIGN SPACE

# Home & Style



**M**y passion for beautiful pieces and fashion is intrinsic. World trends and fashion interest me and allow me to express myself through a layer of beautifully selected textiles and well cut styles,” shares Amit Ahuja, director and CFO at Studio Malabar - a lifestyle and fashion store in Mumbai that specializes in home décor, custom-made silk, linen

and cotton clothing, jewellery, artifacts, and hand-embellished bags and cushion covers. The products available here are completely customized and prepared in-house at the store-owned workshops – resulting in a mélange of traditional luxury and modern life.

Post his schooling at St. Mary’s boy’s school, Amit got his Bachelor’s degree in Commerce from H.R. College and a

Master’s degree in Finance from the University of Lancaster, England, which in a way exposed him to the world of antiquities and further nourished his love for all things beautiful.

Studio Malabar then, was launched in 2012, a continuation of the iconic boutique Malabar that ran successfully at the Taj Mahal Palace Hotel for over fifty years. “My entire focus has been to