



NEW VISTAS

THE HEALTHCARE SCENE IN INDIA IS CHANGING WITH NEW AGE DEVELOPMENTS THAT ARE SPURRED BY A TECHNICAL EDGE. THIS HAS ALSO MADE THE COUNTRY A HOT SPOT FOR MEDICAL TOURISM. **BY BINDU GOPAL RAO**

Scientifically and technologically, Indian Healthcare has shown a lot of potential in the past decade, growing at a rate of 15 PER CENT with a current estimation of being a \$65 billion industry and is likely to touch \$260 billion by 2020. The latest development in healthcare revolves around continued focus on innovation and clinical excellence. The current year is going to be an exciting one for Indian healthcare with deeper penetration of global players in the market. Digitalization and thrust on innovation to drive efficiencies and patient experience will be the key differentiators.

THE STRUCTURE

India is at the cusp of a medical revolution courtesy a slew of innovations that are being driven on the basis of human intellect and technical finesse. There are several first class medical centres like Narayana Healthcity which is known for its cardiology

and heart transplants. AIIMS Delhi is known for all specialties and Srichitra Institute Kerala is famous for treatments related to neurology, epilepsy and DBS. Both government and private sectors are doing exceedingly well in pioneering medical institutions in India. The leading healthcare providers are tertiary care units which specialize from treating all ailments across the disease spectrum, including transplant and complex cancer surgeries. The Indian healthcare system is today all about quality healthcare. A large number of health institutions from both the public and private sectors offer multi-specialty and super specialty services. We have 37 Joint Commission International (JCI) accredited hospitals and over 513 National Accreditation Board for Hospital (NABH) accredited hospitals. Several private providers have a chain of hospitals across the country. Clinical outcomes in these