

SPOTLIGHT **HEALTHCARE**



planning and high expertise as surgeons. Most famous doctors in developed countries like US, UK are Indians. “What works for India is the fact that patients get first world treatment at third world costs. The best treatment that is available anywhere in the world is available in India and with no waiting list and approximately 1/5th to 1/10th of the cost. One very important thing is that both the cure and care aspect for the

patient is handled very well by the reputed hospitals in India. The hospitals have accreditations like JCI, NABH which certify the safety and the standard at Indian hospitals is at par with the best institutions in the world,” says Dr. Deepshikha Raj, Senior Manager, International Marketing Vikram Hospital Bangalore. A recent Harvard Medical School survey showed that Americans treated by Indian doctors lived

longer and treatments offered to patients in India are at par with international standard. According to Ministry of Tourism, GOI, India’s medical tourism industry could grow by 200% by 2020, hitting \$9 billion, which is a very big number. In 2015, it was a \$3 billion industry, and the expected growth clearly proves that today, India the most favourite destination for medical tourism.

ADVANTAGE INDIA

Dr. Bhupendra S Avasthi, Founder & MD, Surya Hospital adds, “Indian medical professionals dominate globally. That has certainly helped India’s emergence as a major medical tourism destination. Excellent clinical outcomes combined with compassion are driving the growth. We are among the top six medical tourism destinations of the world because of advance knowledge, technology, skills of doctors, improved infrastructure, trained paramedics, cost-effectiveness and the confidence our health institutions pass to their patients for progressive healing.” Along with skilled doctors, this country also has special places and controlled environments for healing and treatment process. One of the many reasons why foreigners feel comfortable in India is because there is almost no language barrier here. Indian hospitals provide excellent English speaking doctors and medical staff who understand and can easily communicate with patients from foreign countries. Dr. Alok Chopra, Founder and Medical Director,