

walking the talk

**ADITYA MADNANI TELLS
BINDU GOPAL RAO ABOUT
HOW HIS PASSION FOR
PUBLIC SPEAKING IS
HELPING MANY STUDENTS
PERFORM BETTER**



Most 20-year-olds can typically be described as happy-go-lucky and in their own little world enjoying their lives to the fullest.

However, that is not the case with 20-year-old student Aditya Madnani. Currently studying at the Indian School of Management and Entrepreneurship, Aditya is an alumnus of Jamnabai Narsee School and has held various leadership positions throughout – going from being a member of his schools student council to now being President of the ISME Student Council.

“As a young teen, I enjoyed playing cricket and table tennis. I captained my school cricket team back in my ICSE days and was a passionate orator and debater. I have held positions such as House Representative, Secretary of my Rotaract Club, Peer Mentor and President of My College Entrepreneurship Club, and have enjoyed working with and leading large teams since

an early age.” When he was just 11, Aditya’s parents enrolled him for public speaking and communication skills courses certified by the Trinity College of London. “I think I took to it like a fish to water and have enjoyed the several opportunities that kept coming my way ever since,” he shares.

Aditya is at the helm of several ventures including the ‘Futurepreneurs Student E Cell’, of which he is President and CEO. In 2017, he founded his very own company called ‘The Alpha Urbane Project’, built to share and implement his ideals of impacting the lives of students across the board by exposing them to the world of public speaking early on. With an outreach to over 2,000 students, he has expanded from an idea to a household name in the field of Model United Nations Conferences and public speaking. While more students than ever are getting exposed to world politics and the contentious issues of today, The Alpha Urbane Project’s goal to create global citizens seems to be achieved a little bit more with each passing venture. The commitment to opening up skill set platforms and allowing children to express themselves has set the company aside from most start-ups today, making it one to look out for.

When he is not working, Aditya enjoys cricket, cooking and most importantly, exploring. He sees himself becoming a social entrepreneur in the years to come, hopefully influencing thousands more along the way!

