ALL LEADING ACTRESSES AND MODELS THESE DAYS PREFER A FRESH FACE LOOK WITH MINIMAL MAKE UP. ADDITIONALLY, THE NEON TREND HAS ALSO MADE A MARK IN THE INDUSTRY WITH DAZZLING EYELINER SHADES AND FLUORESCENT NAIL POLISHES

compliment me on my makeup, so much so that my friends would request me to do theirs too."

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A few years later, at the age of 30, Madhuri went through a difficult divorce – one that encouraged her to pursue her dream. She decided to brush up her skills professionally and attended a 45-day certification course with internationally acclaimed makeup artists Donald Simrock, Rebecca Doney, Tomas Moucka, Flavia Giuliodori, and Kyana Nana. "Thereafter, I freelanced for a bit. I distinctly remember a Gujarati girl getting her make up done from me before meeting a boy's family. She joyously called me to convey that the groom and family liked her a lot, and how ecstatic she was about her appearance. This kind of love and appreciation from my clients motivated me to open my dream salon, Madhuri's Signature Unisex Make Up Salon & Spa in August 2017."

The products used at Madhuri's are natural, organic (where possible), sulphate, and paraben free. Services include haircuts, hair colour, hair styling, waxing, facials, therapeutic massages, hair treatments, and rejuvenating facials. "We are also the only salon to host High Tea Parties that involve a package of chosen services along with tea cakes and coffee or tea."

Having always wanted to share her skills with aspiring makeup artists, Madhuri also teaches. "Apart from a professionally certified makeup artist course, I also conduct workshops for those who may want to brush up their skills or merely improve their personal grooming. Even youngsters who consider make up as their hobby and are passionate about it, are welcome to my workshops. This is a personalized lesson with hands on learning."

As for current trends, she shares that going de-glam is the new glamorous. "All leading actresses and models these days prefer a fresh face look with minimal make up. Additionally, the neon trend has also made a mark in the industry with dazzling eyeliner shades and fluorescent nail polishes."

A self confessed workaholic, Madhuri says she can work constantly without the need for a vacation which is why she has not hired a manager. A typical Libran, she admits that she loves a party! "But I am also a very religious person so I do spend time reading spiritual books, religious mantras, and mythological folk tales." Outside of work, she loves spending time with her daughter and travelling to explore new places and cities. "I am a hardcore foodie and love to experiment with new cuisines and eateries."

Looking ahead, Madhuri hopes her salon morphs into a leading brand globally. "I will be working on expansion, execution, and newer operations. Further, as an avid makeup artist, I would like to grow my clientele, dress up more brides, and most importantly teach. Apart from adding newer technology, knowledge, and know how, I plan to open up a makeup academy to fuel the passion of upcoming makeup artists into a profession."



Working on a client

