

"ILIVE AND BREATHE FOOD EVERY DAY"

In conversation with Diana Chan,
MasterChef Australia 2017 winner, who is also
a television host and brand ambassador

BINDU GOPAL RAO

iana Chan grew up in Johor Bahru Malaysia and moved to Melbourne, Australia, at the age of 18. She learned a lot from her parents, both of whom are amazing home cooks, But her mother was a huge influence, taking Chan and her two elder siblings shopping with her, and teaching them ways to prep the ingredients before cooking. With such a

strong foundation in the fundamentals of cooking, it was little wonder that Chan won MasterChef Australia by one point. She tells us more in this chat.

When did you first realize that you wanted to be a chef?

It wasn't until I finished MasterChef that I realized I could make a career out of food and pursuing my passion. Coming from an



70 | SEEMA.COM | SEPTEMBER 2022 | SEEMA.COM | 71





A dish prepared by Diana Chan

accounting background, it was daunting. The uncertainty was a little scary at the start but then things just started to happen and lots of exciting opportunities came about, which made me realize it was possible.

Tell us about your experience in MasterChef Australia.

My experience was incredible, truly something money cannot buy. I say this because it was somewhat like a crash course in cooking. In the seven months of me being in the competition I learned [a lot]. We were lucky enough to travel to Japan. That was an unforgettable experience. Not to mention the friendships forged and continued after filming had ended.

How does your Malaysian roots influence your food?

I cook Malaysian all the time. I travel there frequently, and I think it still plays

a big part in my cooking style. I love the bold and punchy flavors and the variety of cuisine Malaysian food has to offer and I am constantly trying my best to showcase the food I grew up with.

Tell us about your collaborations and what they mean to you, such as the recent one with Marriott Bonvoy on Wheels?

I enjoy working across different industries but all with one thing in common, the food element. I love the variety of working with different brands and partnering up to create great content (furniture, lifestyle, fashion, home appliances and cookware). I also enjoy working on projects such as menu creation and on events, which allows me to travel. Being able to share my food with people in India is truly magical. I am so glad to be able to partner with JW Marriott and Marriott Bonvoy on Wheels. I have curated a menu and carefully trained the chefs remotely to help with the execution and I think they have

done a fantastic job. Truly an honor.

How do you choose brands that you like to endorse?

First, I think about the alignment. It must be organic. If I believe in the brand, [I have] absolutely no issue endorsing it. If I use the brand organically anyway then it makes complete sense. I think everything must make sense and have a good synergy to what I stand for.

What are the food trends you are seeing in 2022?

Food trends are definitely more about snacks. I tend to see lots of restaurants offering a wider range of snacks or small bite-sized food rather than huge dishes. I think maybe it's because people coming out of lockdown want to try everything and having things in smaller portions means you can try more. I am also seeing a big shift in promoting nonalcoholic drinks. Many restaurants now have a great selection of nonalcoholic beverages that are not soft drinks, tea and coffee.

After the COVID outbreak, how has the food industry changed?

I feel like things are back to normal here in Australia, but what I have noticed overseas as well is the demand for takeaway food. There are still a lot of people who feel "I ALSO ENJOY
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more comfortable eating in the comfort of their home. So, there is still a huge demand for good takeaway or finished at home meals.

What does food mean to you?

Everything. Apart from family, food is everything. I live and breathe food every day of my life. I cook daily, apart from eating out. I shop daily and I am constantly learning about it every day. It is something I will never get bored of. The best part is, there is so much more to learn and explore.

What are your plans?

I am working on my new homeware range, which I plan to launch as soon as I get all my stock in place. Beautiful linen all made here in Melbourne. I am also working on several projects, which include a cloud kitchen food offering. It will be like takeaway style food as I think I could reach more people that way. Also, we have some exciting new FMCG [fast-moving consumer goods] continuing from the expansion of my dumpling range with Golden Wok.

