



What’s New in Hair Gadgets?

Style Your Tresses with These Modern Hair Gadgets

Words | Bindu Gopal Rao

Hair styling devices are an indispensable part of contemporary grooming, particularly when creating high-impact, editorial-style looks. New-age hair gadgets are focused on making hair styling easier, faster, and most importantly, healthier for the hair, often by reducing heat damage and offering versatile styling options. The haircare market is continuously evolving, with exciting new gadgets emerging that combine advanced technology with user-friendly designs. Multi-styler and air-styler devices, wet-to-dry straighteners, intelligent hair dryers, smart flat irons and curlers, and advanced styling brushes are some of the new-age products in the hair gadget space.

New Vistas

Among the newest hair styling tool innovations, the **Pin Curl Tong** is perhaps the most advanced and accurate, making pinpoint styling possible and allowing experts to create subtle, sculpted curls that exude both modern appeal and modern-day sophistication. It's fast becoming an industry necessity for stylists who want to provide high-definition, fashion-forward hairdos. **Shailesh Moolya, National Technical Head at Godrej Professional**, explains, “Pin curl tongs are specially designed to place structure, lift, and texture in the hair. Unlike regular curlers, they produce more defined, voluminous curls that hold shape and bounce. These devices are great for converting limp or flat hair to textured, fuller styles with a glossy finish. They give stylists the ability to

test with shape, volume, and curl positioning, allowing one to effortlessly achieve dramatic, unexpected hairstyles that are perfect for runway shows, photo shoots, or parties. Soft glam or avant-garde, pin curl tongs offer the flexibility necessary for statement-making effects.”

Ikonic Professional has recently unveiled its **Pro Comb Set (8-Piece Collection)**, a salon-essential toolkit meticulously engineered for high-precision styling. Each comb within the set serves a specific function tailored to the dynamic needs of professional hairstylists, from editorial and bridal styling to backstage sessions. The set is housed in a sleek, portable pouch, making it ideal for on-the-go professionals. **Sumit Malkotia, Creative Head Ikonic Professional**, says, “The Ikonic Pro Comb Set addresses a wide range of styling requirements, from sectioning and detangling to precision cutting and heat styling. Whether used for detailed updos or day-to-day grooming, the combs offer a seamless glide with anti-static properties for smooth, snag-free styling. Their high heat resistance is ideal for use with blow dryers, straighteners, and stylers and the ultra-lightweight construction supports fatigue-free, all-day use.”

Making the ‘Cut’

Designed exclusively for elite hair professionals, **Crown Scissors** by **Kraftpro** embodies luxury, precision, and performance in every detail. **Manoj Jain, Founder, Kraftpro**,



explains, “At the heart of its design is a stone-studded handle, an elegant feature that elevates the scissors’ aesthetic with a regal and aristocratic aura. Beyond its beauty, Crown is engineered to meet the high-pressure demands of top-tier salons and stylists, delivering smooth, flawless cutting action that matches its striking appearance. While clippers and trimmers handle bulk and detailing, scissors are the cornerstone of precision cutting. From shaping layers and adding texture to creating sharp lines and soft finishes, scissors allow stylists to bring artistic vision to life. They are indispensable for executing personalized styles that suit individual face shapes, hair types, and trends.”

Likewise, **ELYTE**, the latest innovation from HNK, is built for professionals who demand precision and power in every cut. What sets **ELYTE Trimmers** apart in the grooming landscape is its unmatched versatility. “It is the first trimmer in its class to feature 10 distinct comb attachments, expertly designed to accommodate virtually every hair texture and type. Whether you are working with coarse curls, fine strands, or thick beards, ELYTE adapts to meet the needs of any client, making it a true all-in-one tool for barbers and stylists,” adds Jain.

Grooming Cues

Many new tools feature sensors that monitor hair temperature and adjust heat output in real-time, preventing excessive heat exposure and damage. **Tara Simich, Founder, Mermaid Hairstyling**, says, “Ionic technology emits negative ions to neutralise positive ions in the hair, reducing frizz, speeding up drying time and enhancing shine. The Mermade Hair Interchangeable Blow Dry Brush and Style Wand is an example. Infrared technology styles hair from the inside out – leading to less damage and faster styling. Examples are the Mermade Hair Infrared Styler, Thermal Brush, and M Infrared Waver.

Some advanced tools are beginning to incorporate AI to monitor hair type and styling habits – customising settings for optimal results. Bond-Building technology in tools is more common in products, but there is a growing interest in tools that might incorporate elements to strengthen hair bonds during styling.

Conclusion

These advancements underline a clear trend: the future of hair gadgets is all about smarter, healthier, and more personalized styling experiences. **SS**

