

A GUIDE TO UBER LUXURY HOMES

Luxury emerges from creating spaces that resonate deeply with the people who inhabit them, and design plays a key role.

By Bindu Gopal Rao



IMAGE COURTESY: HTL INTERNATIONAL

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IMAGE COURTESY: STAPATI

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What makes a home truly luxurious lies in seamlessly weaving together memories, comfort, lifestyle, and aspirations into the fabric of the space.

HOLISTIC ANGLE

A luxurious home is not defined solely by expensive materials or opulent finishes. Rather, it is the experience and emotion that the space evokes. When a home is thoughtfully designed to respond to its inhabitants, the climate, the site, and the surrounding landscape, it embodies a far more profound and enduring sense of luxury. “Materiality plays a significant role in creating a sense of luxury. Textures, layers, crafted details and finishes all contribute to how a space is experienced. However, what matters even more than the material itself is the way it is employed. The perception of luxury stems from restraint, proportion, detailing and the intelligence with which materials and craftsmanship are brought together. A material may be expensive, but if not used thoughtfully, it will not necessarily create a luxurious experience. Conversely, simple, or locally sourced, materials can feel refined and exceptional when handled with sensitivity and care,” says Tony Joseph, Principal & Partner, Stapati. Craftsmanship is equally important, but luxury does not come from showcasing craft for its own sake. It lies in integrating artisanal elements in the right context, in the right measure and with a clear design sensibility. When materials, textures and craftsmanship are curated thoughtfully, they significantly elevate the perception of luxury.

FURNISH RIGHT

The purchase and consumption behaviour around furniture is evolving from a transactional decision to a lifestyle-driven one. Consumers today are more intentional in their choices, prioritising pieces that enhance everyday living through superior design, comfort, and lasting quality. “The living room, dining room, and bedroom have the greatest influence on a home’s aesthetic and functionality, as they



Tony Joseph, Principal & Partner, Stapati



Manoj Nair, Country Head, India, Middle East, and Africa, HTL International



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Saba Kapoor, Co-Founder, Nivasa.



Ankit Navratan Jain, Co-Founder & Director, AE Living.



IMAGE COURTESY: NIVASA

A well-curated home doesn't require every piece to be a luxury purchase.



IMAGE COURTESY: NIVASA

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are the spaces where people spend most of their time. The furniture in these spaces, therefore, plays an important role in defining not just the home's character, but also the quality of everyday living. A well-designed sofa often sets the tone for the entire home, influencing both the aesthetic and the way people interact within the space. In the bedroom, the bed serves as the focal point and plays a significant role in defining comfort and well-being. Other elements like the accent chairs, dining tables, and statement storage pieces can further elevate a home's character," says Manoj Nair, Country Head, India, Middle East, and Africa, HTL International. Investing in high-quality seating and sleep solutions typically delivers the most meaningful impact, as these are the pieces people engage with every day and often form the foundation of a well-designed home.

COLOUR-CODED

Timeless elegance is closely linked to understated sophistication. Soft neutrals, warm whites, muted greys, deep taupes, and earthy tones continue to dominate luxury interiors because they create enduring appeal. "In terms of finishes, brushed metals, natural wood grains, textured stone, and matte surfaces are preferred over highly reflective or trend-driven treatments. These finishes add character and depth while ensuring spaces remain relevant for years to come. A well-curated home doesn't require every piece to be a luxury purchase. Investing in foundational elements such as a well-crafted sofa, statement dining table, or bespoke lighting can establish a strong design framework. Affordable accessories, décor accents, and styling elements can then be layered thoughtfully around these anchor pieces. Consistency in colour palette, proportion, and materiality helps create a cohesive and elevated aesthetic regardless of price point," says Saba Kapoor, Co-Founder, Nivasa.